



## SocialMirror™ Bringing Your Characters to Life.

*SocialMirror™* is an interactive entertainment and branding solution that brings your characters to life.

*SocialMirror™* works like a magic mirror to present your body's movements as an animated character on the screen.

*SocialMirror™* leads the customers on a brand experience, which culminates in a viral email campaign – where the customers can email a video of the character back home to upload to Facebook, YouTube, Myspace and other social networking sites.

### Description and Time Frame

*SocialMirror™* uses stereoscopic camera technology and works without any special backgrounds. It can be placed in any retail window location. *SocialMirror™* requires 3 months from contract signing to installation for customization and install.

**Please contact our studio for a complimentary consultation to discuss the customization of *SocialMirror™* for your character or product.**